

## Information in accordance with Articles 13 and 14 of the General Data Protection Regulation (GDPR)

With this privacy notice, we are fulfilling our obligation in accordance with the EU General Data Protection Regulation (GDPR), which took effect on 25 May 2018, to inform you how your personal data are processed by the Saxony-Anhalt Ministry of Culture and State Chancellery, and about your rights.

### 1. Description of processing activities

We process your personal data (last name, first name, email address, address, telephone number) in order to invite you to events held by the Representation of the State of Saxony-Anhalt to the EU. If photographs/videos are taken during an event, and you have consented to these personal data being processed, we will process the image material according to your consent for PR and marketing purposes of the Saxony-Anhalt government.

### 2. Name and contact details of controller

Representation of the State of Saxony-Anhalt to the EU  
Boulevard St. Michel 80  
B-1040 Brussels  
Email: [Sekretariat@lv-bruessel.stk.sachsen-anhalt.de](mailto:Sekretariat@lv-bruessel.stk.sachsen-anhalt.de)

### 3. Contact details of the data protection officer

Saxony-Anhalt Ministry of Culture and State Chancellery  
Official Data Protection Officer  
Hegelstrasse 42  
39104 Magdeburg  
Email: [Datenschutz@stk.sachsen-anhalt.de](mailto:Datenschutz@stk.sachsen-anhalt.de)

### 4. Purpose and legal basis of the processing

#### a) Purpose of the processing

Your personal data will be processed in order to send you invitations to events held by the Representation of the State of Saxony-Anhalt to the EU. If photographs/videos are taken during an event, the image material will be processed on the basis of your consent for PR and marketing purposes of the Saxony-Anhalt government.

#### b) Legal basis of processing:

If you have given us your consent processing your personal data, the respective consent shall serve as the legal basis for the processing stated therein (Art. 6 (1a) GDPR).

You may revoke your consent at any time with effect for the future. This will not affect the legitimacy of the data processing that occurred prior to your consent being revoked.

Furthermore, the processing of personal data is considered lawful if it is necessary for PR and marketing purposes of the Saxony-Anhalt government (Art. 6 (1e) GDPR in conjunction with § 4 Sentence 1 No. 2 of the Act on the Protection of Citizens' Personal Data (Datenschutz-Grundverordnungs-Ausfüllungsgesetz Sachsen-Anhalt – DSAG LSA)).

**5. Data sources** the State of Saxony-Anhalt to the EU processes personal data which it has received directly from you or your office/institution or from publicly accessible sources.

### 6. Recipients or categories of recipients of personal data

Your personal data are not shared with other parties. Please note that photographs and videos are retrievable worldwide if published on the Internet.

### 7. Transmission of personal data to a third country

Personal data are not transmitted to third countries.

#### **8. Personal data retention**

Your data will only be stored for as long as is necessary for the aforementioned processing purpose and where consent to process your personal data has been given.

#### **9. Data subject's rights**

You have the following rights under the GDPR:

If your personal data are processed, you have the right to receive information on your personal data which have been stored (Art. 15 GDPR). If incorrect personal data are processed, you are entitled to have this rectified (Art. 16 GDPR). If the relevant legal requirements have been met, you may request erasure or restriction of processing, and object to the processing (Art. 17, 18 and 21 GDPR).

If you have consented to data processing, or a data-processing contract exists and the data are processed using automated methods, you may also have a right to data portability (Art. 20 GDPR).

If you exercise your aforementioned rights, the public authority will check whether or not the relevant legal requirements have been met.

You also have the right to lodge a complaint with the Saxony-Anhalt Data Protection Officer, Leiterstr. 9, 39104 Magdeburg, email: [Poststelle@ld.sachsen-anhalt.de](mailto:Poststelle@ld.sachsen-anhalt.de).